

STUDIO BLEU





Studio Bleu launched in 2015 with a clear focus on gentlemen's beachwear.



Inspired by the iconic photography of Slim Aarons depicting 1960's poolside utopia we aim to offer a signature style that is suitable not only for the beach but works just as well by the pool, on a yacht or for a smart lunch or sundowner.

Classic menswear tailoring elements combined with an ultra sophisticated and suave Rivierainfused look make up for the perfect holiday essential.



We love the idea of being well prepared in every situation, travel chic is no longer reserved for ladies only.

Every single item is manufactured in Germany with a clear focus on the highest possible degree of quality and design.



Single breasted slim fit Jacket / 2 buttoned
three attached pockets with contrast piping
unconstructed italian workmanship with a soft shoulder
all seams are binded with cotton poplin
two sideslits





THE JACKET

Imagine driving by boat to a late lunch at the legendary Club 55. Step onto the ponton with your sophisticated Terrycloth Jacket and feel like James Bond in Goldfinger: understated and cosmopolitan. With this Jacket, there is no more need to change your wardrobe to have lunch in the bar or to take a cool aperitif. A real holiday statement.

The Jacket is 100% Made in Germany from the pattern to the fabric to the tailoring. Finished with a Mediterranean blue piping around the edges of the attached pockets and sleeve hems. The tailored fit and classic revers suit you well.

THE TERRYCLOTH

Our terrycloth is made out of the finest cotton yarns for your comfort. The fabric gets better the more it is washed and worn.

